

International Business

LAP 5 – Structures of International Business Organizations



Name _____

Period _____

Date Started _____

Date Completed _____

DoDEA Benchmarks 3.10 and 3.11

Business/Computer Standard(s)

- Analyze the scope of international business.
- Analyze the relationship of international organizations.

Objectives

- Describe the three main forms of business organizations.
- Identify the advantages and disadvantages of the three types of business organizations.
- Describe the characteristics and activities of multinational companies.
- Explain different methods for getting involved in international business.

Text – Business in a Global Economy

Resource – Chapter 5 – Structures of International Business Organizations

Time Frame – 5 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 27-28 to take notes on all topics.

_____ Read text – pg. 92 – 101.

_____ Complete workbook pg. 30, Part III and IV

_____ Read text – pg. 101 - 109.

_____ Complete the “Back to the Beginning” – text pg. 109.

_____ Complete Parts I, II, V, and VI – workbook pg. 29 - 32.

_____ *Internet Activity:* Complete the “Continuing Enrichment Project:.” text pg. 112-113. You may use either a report or poster to complete the assignment.

_____ Complete the Self Assessment

_____ Complete the Chapter 5 Test

Self Assessment – “I/ can...”

- define culture.
- explain how cultures and subcultures influence business.
- list six components of social organization and briefly explain each one.
- explain which languages are most useful for international business.
- identify and explain five major types of values that vary from culture to culture.
- describe the two major reactions to cultural differences.

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535