

International Business

LAP 22 - Global Financial Activities



Name _____

Period _____

Date Started _____

Date Completed _____

DoDEA Benchmarks **3.10 and 3.11**

Business/Computer Standard(s)

- Describe the financial aspects of international trade

Objectives

- Describe the flow of funds
- Identify types of global financial institutions
- Discuss the activities of global stock markets

Text Business in a Global Economy
Resources Chapter 22 – Global Financial Activities
Time Frame 5 hours (suggested)

Turn in completed activities as directed by instructor.

Use Workbook pages 129-130 to take notes on all topics.

- _____ Read text pp. 474-482
- _____ Complete text Reading Review - Questions 1, 2, 3, 4, p. 491
- _____ Complete workbook Part 4, p. 132
- _____ Read text pp. 482-486
- _____ Complete text Reading Review - Questions 5, 6, 7, 8, p. 491
- _____ Complete workbook Parts 3 and 4, p. 132-133
- _____ Complete text Expanding Horizons (4, 5, 7), p. 492
- _____ Read text pp. 486-490
- _____ Complete text Reading Review Questions 9, 10, 11, 12, 13, p. 491
- _____ Complete workbook Parts 1 and 2, p. 131
- _____ Complete text Expanding Horizons (8), p. 492
- _____ Complete text Enrichment This report should also include the items in Research (4); one possible source of information is the Value Line Stock Report which can be found in your Post Library, p. 493
- _____ Complete Self Assessment
- _____ Complete the Chapter 22 Test

Self Assessment – “I/ can...”

- draw a diagram illustrating the communication process
- describe a promotional mix
- explain the activities involved in planning advertising
- discuss the personal selling process
- discuss public relations and sales promotion

ATTENTION: You have an excellent source of information in the back of your textbook. Please refer to the special pages below for questions pertaining to maps, international investments or special terms for the course.

Appendix A: Analyzing International Investments	P. 516
Appendix B: Maps	P. 523
World Political	P. 524-525
World Landforms	P. 526-527
World Climates	P. 528-529
World Population	P. 530-531
Major International Trade Organizations	P. 532-533
World Time Zones	P. 534
Glossary	P. 535